DISCLAIMER AND CITATION

The results of this survey are intended to be used for information purposes only. International Thriller Writers does not accept any liability for any loss or damage caused as a result of any reliance on the results of this survey.

Individuals, organizations or publications quoting the results of this survey should cite it as the ‘International Thriller Writers AI Author Survey’.
Are you an independent or traditionally published author?
741 responses

- Independent: 38.7%
- Traditionally published: 42.2%
- Mix of both: 19%
How long have you been published?
741 responses

- 1 to 5 years: 24.2%
- 6 to 10 years: 21.9%
- 10 to 15 years: 18.4%
- 15 to 20 years: 13%
- More than 20 years: 22.7%
What is your annual income from writing?
741 responses

- Less than $15,000: 62.1%
- $15,001 to $30,000: 14%
- $30,001 to $60,000: 8.6%
- $60,001 to $90,000
- $90,001 to $120,000
- More than $120,000
Do you use artificial intelligence as part of your writing process?

741 responses

- Yes: 63.7%
- No: 36.3%
If yes, how do you use artificial intelligence? (Choose as many as applicable)

- 266 (85.8%) For spelling checks
- 211 (66.1%) For grammar checks
- 24 (7.7%) To help come up with ideas
- 18 (5.8%) To help structure ideas
- 18 (5.8%) To help with the writing process
- 14 (1.3%) To write parts of my book
- 36 (11.6%) To help with marketing materials
- 32 (10.3%) To help with blurbs
- 2 (0.6%) Research
- 2 (0.6%) Never using AI on Google for authors
- 1 (0.3%) Concept art
- 1 (0.3%) Considering using it for... research
- 1 (0.3%) Research police procedures
- 1 (0.3%) Reading aloud
- 1 (0.3%) To listen to drafts
- 1 (0.3%) Sentiment analysis
- 1 (0.3%) For outlining and keeping track
- 1 (0.3%) Notes you're drafting
- 1 (0.3%) Help with research
- 1 (0.3%) Research, translations
- 1 (0.3%) Social media posts
- 1 (0.3%) To help form the basis for... mood boards for character
- 1 (0.3%) To initiate the destruction...
- 1 (0.3%) Writing for rough draft
- 1 (0.3%) Microsoft works AI elements
- 1 (0.3%) AI narration for audiobook
- 1 (0.3%) To generate scene-specific
- 1 (0.3%) Editing
- 1 (0.3%) I use ProWriting aid for...
- 1 (0.3%) I've experimented with M...
- 1 (0.3%) For research
- 1 (0.3%) Idea generation
- 1 (0.3%) Are you using it to help me ideate...
- 1 (0.3%) Preliminary research that...
- 1 (0.3%) To laugh at examples on...
- 1 (0.3%) I'll use the "read aloud" p...
- 1 (0.3%) Test to speech to read oth...
- 1 (0.3%) Quality control for audiob...
- 1 (0.3%) Research
- 1 (0.3%) None
- 1 (0.3%) I don't...
Do you have a literary agent?
741 responses

- Yes: 57.1%
- No: 42.9%
If yes, has your agency communicated with you about the challenges and opportunities presented by artificial intelligence?

393 responses

- Yes
- No

99.5%
Do your publishing contracts include wording limiting publishers’ ability to use artificial intelligence to generate material from your work?

660 responses

- Yes: 65.9%
- No: 32.6%
- Don't know: 1.5%
Do your publishing contracts include any other wording specific to artificial intelligence?

661 responses

- Yes: 68.1%
- No: 30.9%
- Don’t know: 1.0%
Do you think publishers will make increasing use of artificial intelligence in the publication process?
741 responses

- Yes: 57.2%
- No: 36.3%
- Don't know: 6.5%
When the technology is of sufficiently high standard, do you think it is likely publishers will make use of artificial intelligence to replace writers entirely?

741 responses

1 is not likely, 10 is highly likely
Do you think the publishing industry should have a code of conduct regarding the use of artificial intelligence to create books?

741 responses

Yes: 93.4%
No: 6.6%
Do you think readers should be made aware when all or portions of a book have been created using artificial intelligence?

741 responses

93.4% Yes

No
Do you think artificial intelligence should be used to translate books?
741 responses

- Yes: 63.6%
- No: 36.4%
Do you expect artificial intelligence to negatively impact author incomes within the next ten years?

741 responses

- Yes: 76.1%
- No: 23.9%
As an author, would you like your name and works to be excluded from AI training and results? (This would prohibit queries like - ie Write me a thriller in the style of [AUTHOR NAME])

741 responses

85.7% I'm ok with AIs using my name, work, and voice in results.
14.3% I'm not ok with AIs using my name, work, and voice in results and would wish to be excluded.