

Authors and publishers! Looking for a great way to promote your new thriller?  
Showcase your book to thousands of dedicated thriller fans, bookstore owners and librarians.

## Emailed Magazine

27,000 subscribers receive the emailed magazine on the 1st of each month.

All prices monthly; ads rotate out on the first of the month.

### Newsletter Top Banner (\$675)

600 pixels wide by 113 pixels high  
JPG or GIF (static only)

Runs above *The Big Thrill* header

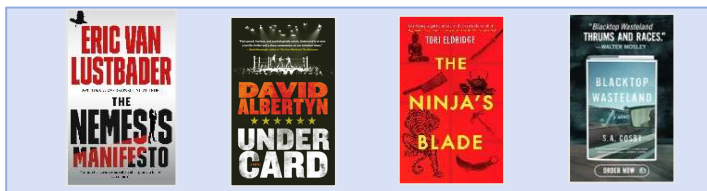


### Newsletter Sidebars (\$400)

180 pixels wide by 300 pixels high  
JPG or GIF (static or animated)

Sized perfectly for most covers

Appear below *The Big Thrill* header



## The Big Thrill Website

Read by approximately 30,000 unique users, with over 200,000 page views per issue!

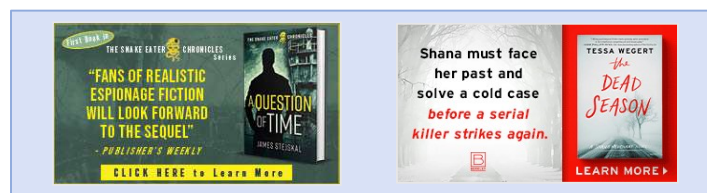
All prices monthly; ads rotate out on the first of the month.

### Website Large Sidebar (\$400)

300 pixels wide by 175 pixels high  
JPG or GIF (static or animated)

Allows for cover and marketing copy

Appears to the right on website



### Website Large Sidebar (\$200)

125 pixels wide by 190 pixels high  
JPG or GIF (static or animated)

Sized perfectly for most covers



## NEW! First Chapters Program

ITW will host the first 1-3 chapters on a dedicated page, along with an author bio and photo, and a graphic of the book cover.

The page will remain on *The Big Thrill* site for reader access beyond the initial month!

The social media boost is included with this option.  
Only two positions available per month! (\$500)

## Social Media Boost

ITW will design a graphic and ensure three Facebook mentions and four tweets.

This option is only available as an additional option with a newsletter or website placement, (\$100)

Discounts are available for multi-position and multi-month placements.  
To check availability and reserve a position, e-mail us at [BigThrillAd@thrillerwriters.org](mailto:BigThrillAd@thrillerwriters.org).