

Authors and publishers! Looking for a great way to promote your new thriller? Showcase your book to thousands of dedicated thriller fans, bookstore owners and librarians.

Emailed Magazine

27,000 subscribers receive the emailed magazine on the 1st of each month.

All prices monthly; ads rotate out on the first of the month.

Newsletter Top Banner (\$675)

600 pixels wide by 113 pixels high
JPG or GIF (static only)

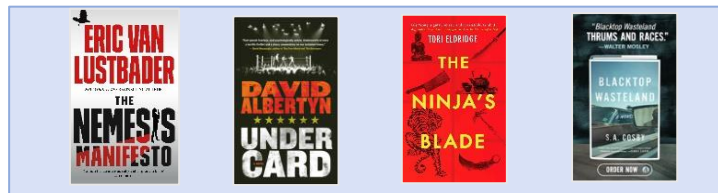
Runs above *The Big Thrill* header



Newsletter Sidebars (\$400)

180 pixels wide by 300 pixels high
JPG or GIF (static or animated)

Sized perfectly for most covers
Appear below *The Big Thrill* header



The Big Thrill Website

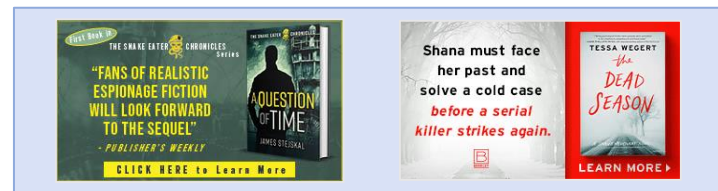
Read by approximately 30,000 unique users, with over 200,000 page views per issue!

All prices monthly; ads rotate out on the first of the month.

Website Large Sidebar (\$400)

300 pixels wide by 175 pixels high
JPG or GIF (static or animated)

Allows for cover and marketing copy
Appears to the right on website



Website Small Sidebar (\$200)

125 pixels wide by 190 pixels high
JPG or GIF (static or animated)

Sized perfectly for most covers



First Chapters Program

ITW will host the first 1-3 chapters on a dedicated page, along with an author bio and photo, and a graphic of the book cover.

The page will remain on *The Big Thrill* site for reader access beyond the initial month!

The social media boost is included with this option.
Only two positions available per month! (\$500)

Social Media Boost

ITW will design a graphic and ensure three Facebook mentions and four tweets.

This option is only available as an additional option with a newsletter or website placement, (\$100)

Discounts are available for multi-position and multi-month placements.
To check availability and reserve a position, e-mail us at BigThrillAd@thrillerwriters.org.